

***“A Special Desert Evening Sunset
Rare and Reserve Tasting”***

**Rancho Mirage[®]**
Wine and Food Festival
Winery Registration Form

Friday, February 25th, 2022

4:00- 6:30pm

Rancho Mirage Community Amphitheater

We are thrilled to be finally be BACK! This 400 ticket limited event under the stars, this will be the “toughest to get” ticket in town! Winemakers will dust off their rare and reserve level bottles in a wine-lovers fantasy night of sipping the really good stuff! Some of the wines being poured are impossible to buy and are no longer in distribution. Guests will be treated to Trophy Cabs, rare bottles from Sonoma County and Napa Valley. Award winning wines from Paso Robles and Lodi and some of the best Pinot’s from California’s Central Coast and Santa Barbara County. Light appetizers will be served while live music keeps things upbeat. The beautiful Rancho Mirage Amphitheater provides the perfect backdrop for this romantic early evening event under the stars.

Please. Return forms to David Frascetti: email david@rmwff.com

Questions: (760) 805-2131 or email david@rmwff.com

This special intimate wine marketing event is open to only 35 wineries. The Sunset Rare and Reserve Tasting is the perfect event to showcase your limited quantity, library wines and your Top Level wines that you produce. The wines that you pour at this special gathering should NOT be wines that you plan to pour at the Grand Tasting on Saturday afternoon. Our goal is to help you promote the outstanding wines that our partner wineries produce. Bring your marketing materials, our attendees know and love wine. Due to the fact that this event is limited to only 35 wineries, registration will be based on a first come, first served basis, so get this registration form back to us ASAP to ensure your spot at THE PREMIER High End Wine Event in the Desert.

“A Special Desert Evening Sunset Rare and Reserve Tasting”

Friday February 25th, 2022

4:00 pm - 6:30 pm

Winery Registration Form

The Early Bird Special Table fee for this intimate early evening tasting under the stars is only \$225.00 This is a first come, first served wine marketing event. This special event is only open to the first 35 wineries that register. Please Note: This Special intimate tasting event is only offered to those wineries that are registered for the Grand Tasting event, which is held on Saturday February 26th, 2022. Your winery must be registered for the Grand Tasting event on Saturday in order to participate in the Friday Evening-Rare and Reserve Tasting event.

Winery Name	Contact Person
Address	City
Zip Code	Cell Number
Website	Email Contact Address

This is a true wine marketing event that will spotlight your winery and your award winning wines. Our goal is to promote the outstanding wines that you produce. Please bring your marketing materials, our attendees know and love wine. Due to the fact that this event is limited to only 35 wineries, registration will be based on a first come first served basis, so return this registration form back to us ASAP to reserve your table at *THE PREMIER High End Wine Event in the Desert!*

We Provide: Winery Signage, 1 (6) foot table with tablecloth. 2 wine glasses for tasting, ice and bin for you wines and a dump bucket.

You Need To Provide: A minimum of 1.5 cases of the wines that you wish to showcase at this intimate high-end high-class wine marketing event.

Set Up: You must be set up and ready to pour by 3:15pm

Sunset RARE and RESERVE Tasting Event Table Fees

PRICING OPTIONS	EARLY BIRD RATE ENDS ON August 30th, 2021 \$225.00	Non Early Bird Rate After August 30th, 2021 \$325.00
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The Fourth Annual

Rancho Mirage[®]

Wine and Food Festival

GRAND TASTING EVENT Winery Registration

Saturday, February 26th, 2022 1:30PM- 5:30PM

Rancho Mirage Community Park

71560 San Jacinto Dr. Rancho Mirage, CA 92270

www.rmwineandfood.com

Questions: email David@RMWFF.com or phone (760) 805-2131

WE ARE FINALLY BACK, and our wine loving attendees are eagerly awaiting the 4th annual Rancho Mirage Wine and Food Festival (RMWFF). This upscale marketing event will showcase nearly 200 wines from over 50 world-renowned wineries, and 20 of the area's finest dining establishments. THE RANCHO MIRAGE WINE AND FOOD FEST is a High End, High Class WINE MARKETING EVENT that DOES NOT ALLOW Spirits or Beer. OUR main focus is on our wineries and their amazing WINES! DUE TO THE HIGH DEMAND to pour at this High Class event, Winery Tables ALWAYS sell out FAST. Sign up is first come first served. We are expecting another sellout of over 1,700 wine loving attendees. Every winter, thousands of people from all over the Northern U.S. flock to beautiful Rancho Mirage and the Palm Springs area to return to their winter residences. These "Snow Birds" Love great wine and great food! Come pour your amazing wines for this affluent and highly educated audience. Please do not delay, return this form today, once we reach our maximum number of 60 wineries, registration will close!

The special EARLY BIRD registration fee for Saturday's Grand Tasting event is only \$475 . You Save \$100! However, we need to receive your early registration form by the August 30th 2021 deadline.

Winery Name

Contact Person Name

Cell Phone

Email Address

Winery Address

Zip Code

Winery Website

Rancho Mirage® Wine and Food Festival

Saturday Grand Tasting Event ONLY Table Fees

PRICING OPTIONS	EARLY BIRD RATE BEFORE August 30 th 2021	RATE AFTER August 30 th 2021
RATE WITH \$100 AUCTION DONATION	<input type="checkbox"/> \$475 PER TABLE	<input type="checkbox"/> \$575 PER TABLE
RATE WITHOUT AUCTION DONATION	<input type="checkbox"/> \$575 PER TABLE	<input type="checkbox"/> \$675 PER TABLE

Friday Evening Sunset Rare and Reserve Tasting

You **MUST** be registered to pour for the Saturday Grand Tasting Event in order to participate at this event.

Limited to 35 Wineries, "First come First Served"	<input type="checkbox"/> EARLY BIRD RATE Ends on 8/30/21 \$225	<input type="checkbox"/> Rate after 8/30/21 \$325
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You agree that your Winery will share website information for the Rancho Mirage Wine and Food Festival via hyperlinks on your Winery's website, and send a minimum of two E-blast's out to your wine club members asking them to visit your booth at the Rancho Mirage Wine and Food Festival.

Silent Auction Donations: Donations must be received by January 10th, 2022

Please list the items being donated to the Silent Auction

1. _____ Retail Value _____
2. _____ Retail Value _____

Note: RMWFF offers wineries a \$100 Exhibitor discount for auction donations. The minimum value of the auction donation should be greater or equal to the exhibit discount (\$100.). PLEASE LIST THE AUCTION ITEMS YOU WILL BE PROVIDING FOR THE SILENT AUCTION BENEFITING our most worthy non-profit. ALL Auction items are tax deductible. Auction items must be received by January 10thⁿ, 2022 to qualify for the \$100 discounted exhibitor fee. **Auction items not received by this date will result in an additional \$100.00 fee, which must be paid prior to exhibiting.**

Please email this form to: david@RMWFF.com

Or mail with enclosed check to:

David Fraschetti RMWFF
79405 Hwy 111 Suite 9-250
La Quinta, CA 92253

Rancho Mirage®

Wine and Food Festival

ADDITIONAL EXHIBITOR BADGES

All badges for the Saturday Grand Tasting even will be picked up on site at the check in booth. Winery exhibitors will receive two (2) badges. Up to two additional badges may be purchased for \$75.00 each.

Additional Badges for Sat. Grand Tasting event (MAX OF 2) _____ \$ _____
(No additional badges are available for the Friday Evening event)

EXHIBIT SPACE CALCULATIONS

Friday Evening Rare and Reserve Table Fee (Feb 25th, 2022)

Early Bird Rate before 8/30/21 \$225 _____

Rate After 8/30/21 \$325 _____

Saturday Grand Tasting Table Fee (Feb. 26th, 2022)

Early Bird Rate Before 8/30/21 (W/Donation) \$475 _____

Early Bird Rate 8/30/21 (W/O Donation) \$575 _____

Rate After 8/30/21 (W/Donation) \$575 _____

Rate After 8/30/21 W/O Donation \$675 _____

GRAND TOTAL \$ _____

By Signing this form, you agree to the terms and conditions listed in the RMWFF Winery Registration sheet.

Date: _____ Billing Zip Code _____ Cell Phone _____

Credit Card Number _____ Exp. Date _____

Security Code _____ Siganture _____



Please mail check payable to: **Fresh Eddie Productions LLC**

Mail check to: David Fraschetti
Attention: RMWFF
79405 Hwy 111
Suite 9-250
La Quinta, CA. 92253

Payment Policy: In Order to receive the Early Bird Exhibitor Discount, payment must be received by August 30th , 2021

Cancellations: Must be submitted in writing to Rancho Mirage Wine and Food Festival and received by December 30th, 2021 to receive a full refund, minus a \$50 handling fee. After December 30th 2021, no refund will be given.

The Fourth Annual

Rancho Mirage[®] Wine and Food Festival

Set Up Times:

Friday, February 25th, 2022 The Sunset Rare and Reserve Tasting The RMWFF will start on time! Make sure that your table is set up, decorated, and ready to pour by 3:45 pm (45 minutes before the doors open). THIS IS A RAIN OR SHINE EVENT.

Saturday, February 26th, 2022: The Grand Tasting Event The RMWFF will start on time! Make sure that your table is set up, decorated, and ready to pour by 12:45 pm (45 minutes before the doors open). THIS IS A RAIN OR SHINE EVENT.

RMWFF WILL SUPPLY:

Signage for winery, Umbrella, 6 foot linen covered table, winery listing in the program and on the RMWFF website, a link to your winery on our website, 2 Wine Glasses for tasting, water, Ice and holding containers, and dump buckets. **The Trade will be allow in with the VIP Guests at 1:30pm.**

YOU NEED TO BRING: A Minimum of 3 Cases of assorted Wines that you choose to Pour our at the Grand Tasting. (Remember, 1 case of wine will give you only 240 1-ounce pours, so plan accordingly). This is a true wine marketing event, with over 1,700 wine loving attendees; you don't want to run out! Bring your marketing material and Wine Club Sign up information, along with pouring restrictors for your bottles.

We look forward to partnering with you at The Rancho Mirage Wine and Food Festival, on Feb 25th and 26th, 2022.

Cheers to you!

**David Frascchetti
President Fresh Eddie Productions LLC**

Fresh Eddie Productions LLC Proudly Produces:

***The 4th Annual Rancho Mirage Wine and Food Festival
February 25th and 26th 2022 in beautiful Rancho Mirage, CA.
www.rmwineandfood.com***

***The Palm Springs Pinot Noir Festival
Saturday, January 8th, 2022, at the Desert Springs Marriott, Palm Desert, CA.
www.palmspringspinotfest.com***