

The Third Annual

Rancho Mirage[®] Wine and Food Festival

GRAND TASTING EVENT Winery Registration

It's LEAP YEAR: Saturday, February 29th, 2020

1:30PM- 5:30PM

Rancho Mirage Community Park
71560 San Jacinto Dr. Rancho Mirage, CA 92270
www.rmwineandfood.com

Questions: email David@RMWFF.com or phone (760) 805-2131

The 3rd annual Rancho Mirage Wine and Food Festival (RMWFF) will showcase nearly 200 wines from over 50 world-renowned wineries, and 20 of the area's finest dining establishments. THE RANCHO MIRAGE WINE AND FOOD FEST Is a High End, High Class WINE MARKETING EVENT that **DOES NOT ALLOW Spirits. OUR main focus is on our wineries and their FINE WINES! DUE TO THE HIGH DEMAND to pour at this High Class event, Winery Tables will sell out FAST. Sign up is first come first served. We are expecting another sellout of over 1,700 wine loving attendees. Every winter, thousands of people from all over the Northern U.S. and Canada flock to beautiful Rancho Mirage and the Palm Springs area to return to their winter residences. These "Snow Birds" Love great wine and great food! Come pour your amazing wines for this affluent and highly educated audience. Please do not delay, return this form today, once we reach our maximum number of 60 wineries, registration will close! The special Invitation Only early registration fee is only \$365 Save \$100! However, we need to receive your early registration form by the October 30th , 2019 discount deadline.**

Winery Name

Contact Name

Cell #

Address

City

Zip Code

Phone

FAX

Email

Website

Rancho Mirage® Wine and Food Festival

Grand Tasting Event ONLY Table Fees

PRICING OPTIONS	RATE BEFORE October 30th 2019	RATE AFTER October 30th 2019
RATE WITH \$100 AUCTION DONATION	<input type="checkbox"/> \$365 PER TABLE	<input type="checkbox"/> \$465 PER TABLE
RATE WITHOUT AUCTION DONATION	<input type="checkbox"/> \$465 PER TABLE	<input type="checkbox"/> \$565 PER TABLE

Check here if your Winery will share website information with Rancho Mirage Wine and Food Festival via hyperlinks on your Winery's website.

Check here if your Winery will donate wines, Big Bottles, wine flights, products or services (i.e. winery lunch or dinner and tour with winemaker) to our Silent Wine Auction benefiting our local Charities.

Silent Auction Donations: must be received by January 10th, 2020

Please list the items being donated to the Silent Auction

1. _____ Retail Value _____
2. _____ Retail Value _____
3. _____ Retail Value _____

Note: RMWFF offers wineries a \$100 Exhibitor discount for auction donations. The minimum value of the auction donation should be greater or equal to the exhibit discount (\$100.). PLEASE LIST THE AUCTION ITEMS YOU WILL BE PROVIDING FOR THE SILENT AUCTION BENEFITING our Charity The Desert Aids Project. ALL Auction items are tax deductible. Auction items must be received by January 10thⁿ, 2020 to qualify for the \$100 discounted exhibitor fee. ***Auction items not received by this date will result in an additional \$100.00 fee, which must be paid prior to exhibiting.***

Please email this form to: david@RMWFF.com

Or mail with enclosed check to:

David Frascetti RMWFF
79405 Hwy 111 Suite 9-250
La Quinta, CA 92253

Rancho Mirage®

Wine and Food Festival

ADDITIONAL EXHIBITOR BADGES

All badges will be picked up on site at the Winery check in desk. Winery exhibitors will receive two (2) badges with your winery name on it. Up to two additional badges may be purchased for \$75.00 each.

Quantity of Additional Badges (MAX OF 2) _____ Badge subtotal \$ _____

EXHIBIT SPACE CALCULATIONS

Grand Tasting Table Fee	\$365	Sat. Feb.29th	\$ _____
Rare and Reserve Fee	\$175	Fri. Feb. 28th	\$ _____
ADDITIONAL EXHIBITOR Badges, \$75 each, (limit of 2)			\$ _____
GRAND TOTAL			\$ _____

By Signing this form, you agree to the terms and conditions listed in the RMWFF Winery Registration sheet.

Date: _____ Billing Zip Code _____ Cell Phone _____

Credit Card Number _____ Exp. Date _____

Security Code _____ Siganture _____



Payment by check: Please mail check payable to Fresh Eddie Productions LLC

David Frascetti
Attention: RMWFF
79405 Hwy 111
Suite 9-250
La Quinta, CA. 92253

Payment Policy: In Order to receive the discounted early exhibitor discount, payment must be received by October 30th, 2019

Cancellations: Must be submitted in writing to Rancho Mirage Wine and Food Festival and received by December 30th, 2019 to receive a full refund, minus a \$50 handling fee. After December 30th 2019, no refund will be given.



Rancho Mirage®

Wine and Food Festival

Set Up Times:

Friday, February 28th, 2020 The Sunset Rare and Reserve Tasting The RMWFF will start on time! Make sure that your table is set up, decorated, and ready to pour by 3:45 pm (45 minutes before the doors open). THIS IS A RAIN OR SHINE EVENT.

Saturday, February 29th, 2020: The Grand Tasting Event The RMWFF will start on time! Make sure that your table is set up, decorated, and ready to pour by 12:45 pm (45 minutes before the doors open). THIS IS A RAIN OR SHINE EVENT.

RMWFF WILL SUPPLY:

Signage for winery, Umbrella, 6 foot linen covered table, winery listing in the program and on the RMWFF website, a link to your winery on our website, 2 Wine Glasses for tasting, water, Ice and holding containers, and dump buckets. **The Trade will be allow in with the VIP Guests**

YOU NEED TO BRING: A Minimum of 3 Cases of assorted Wines that you choose to Pour our at the Grand Tasting. (Remember, 1 case of wine will give you only 240 1-ounce pours, so plan accordingly). This is a true wine marketing event, with over 1,700 wine loving attendees; you don't want to run out! Bring your marketing material and Wine Club Sign up information, along with pouring restrictors for your bottles.

We look forward to partnering with you at The Rancho Mirage Wine and Food Festival, on Feb 28th and 29th, 2020.

Cheers to you!

David Fraschetti
President Fresh Eddie Productions

Fresh Eddie Productions LLC Proudly Produces:

***The 3rd Annual Rancho Mirage Wine and Food Festival
February 28th and 29th 2020 in beautiful Rancho Mirage, CA.***

www.rmwineandfood.com

***The 8th Annual VinDiego Wine and Food Festival
April 18th, 2020 in sunny San Diego, CA.***

www.vindiego.com

***The Palm Springs Pinot Noir Festival
January 18th, 2020, at the Ritz-Carlton Rancho Mirage***

www.palmspringspinotfest.com