

# The Second Annual

# Rancho Mirage<sup>®</sup> Wine and Food Festival

**GRAND TASTING - Winery Registration**

**Saturday, February 2<sup>nd</sup>, 2019 1:00 PM- 5:00 PM**

Rancho Mirage Community Park

71560 San Jacinto Dr. Rancho Mirage, CA 92270

[www.rmwineandfood.com](http://www.rmwineandfood.com)

**Questions:** email [David@RMWFF.com](mailto:David@RMWFF.com) or phone (760) 805-2131

The 2<sup>nd</sup> annual Rancho Mirage Wine and Food Festival (RMWFF) will showcase nearly 200 wines from over 60 world-renowned wineries, and 24 of the area's finest dining establishments. THE RANCHO MIRAGE WINE AND FOOD FEST Is a High End, High Class WINE MARKETING EVENT that **DOES NOT ALLOW Spirits. OUR focus is on our wineries and their FINE WINE, not celebrity chefs!! DUE TO THE HIGH DEMAND to pour at this High Class event, Winery Tables will sell out FAST.** Sign up is first come first served. **We are expecting another sellout of over 2,000 wine loving attendees.**

Every winter, thousands of people from all over the Northern U.S. and Canada flock to beautiful Rancho Mirage and the Palm Springs area to return to their winter residences. These "Snow Birds" Love great wine and great food! Come pour your amazing wines for this affluent and highly educated audience. Please do not delay, return this form today, once we reach our maximum number of 60 wineries, registration will close! **The special Invite Only early registration fee is only \$375. However, we need to receive your early registration form by the October 15<sup>th</sup>, 2018, discount deadline.**

Winery Name	Contact Name	Cell #
Address	City	Zip Code
Phone	FAX	Email
Website		

# Rancho Mirage®

## Wine and Food Festival

### GRAND TASTING EVENT Participation and Fees

BOOTH OPTIONS	EARLY BIRD RATE BEFORE October 15 <sup>th</sup> 2018	Rate After October 15th 2018
<b>RATE WITH \$100 AUCTION DONATION</b>	<input type="checkbox"/> \$375 PER TABLE	<input type="checkbox"/> \$475 PER TABLE
<b>RATE WITHOUT AUCTION DONATION</b>	<input type="checkbox"/> \$475 PER TABLE	<input type="checkbox"/> \$575 PER TABLE

Check here if your Winery will share website information with Rancho Mirage Wine and Food Festival via hyperlinks on your Winery's website.

Check here if your Winery will donate wines, Big Bottles, wine flights, products or services (i.e. winery lunch or dinner and tour with winemaker) to our Silent Wine Auction benefiting our Charity the Desert AIDS Project.

### Silent Auction Donations:

 must be received by December 10th, 2018

Please list the items being donated to the Silent Auction

- |    |  |              |
|----|--|--------------|
| 1. |  | Retail Value |
| 2. |  | Retail Value |
| 3. |  | Retail Value |

**Note:** RMWFF offers wineries a \$100 Exhibitor discount for auction donations. The minimum value of the auction donation should be greater or equal to the exhibit discount (\$100.). PLEASE LIST THE AUCTION ITEMS YOU WILL BE PROVIDING FOR THE SILENT AUCTION BENEFITING our Charity The Desert Aids Project. ALL Auction items are tax deductible. Auction items must be received by December 10<sup>th</sup>, 2018 to qualify for the \$100 discounted exhibitor fee. ***Auction items not received by this date will result in an additional \$100.00 fee, which must be paid prior to exhibiting. We raised over \$15,000 for our charities last year!***

**Please email this form to: [david@RMWFF.com](mailto:david@RMWFF.com)**

**Or mail with enclosed check to:**

**David Frascetti RMWFF  
79405 Hwy 111 Suite 9-250  
La Quinta, CA 92253**

# Rancho Mirage<sup>®</sup>

Wine and Food Festival

## ADDITIONAL EXHIBITOR BADGES

All badges will be picked up on site at the Winery check in desk. Winery exhibitors will receive two (2) badges with your winery name on it. Up to two additional badges may be purchased for \$65.00 each.

Quantity of Additional Badges (MAX OF 2) \_\_\_\_\_ Badge subtotal \$ \_\_\_\_\_

## EXHIBIT SPACE CALCULATIONS

BOOTH TABLE FEES \$ \_\_\_\_\_  
ADDITIONAL EXHIBITOR BADGES \$ \_\_\_\_\_  
**GRAND TOTAL** \$ \_\_\_\_\_

By Signing this form, you agree to the terms and conditions listed in the RMWFF Winery Registration sheet.

Amount enclosed \$ \_\_\_\_\_ Date: \_\_\_\_\_ Credit Card: Visa \_\_\_\_\_ Master Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Siganture \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Payment by check: **Please mail check payable to RMWFF and mail to:**

**David Frascchetti**  
**Attention: RMWFF**  
**79405 Hwy 111**  
**Suite 9-250**  
**La Quinta, CA. 92253**

**Payment Policy:** In Order to receive the discounted early exhibitor discount, payment must be received by September 15th 2018.

**Cancellations:** Must be submitted in writing to Rancho Mirage Wine and Food Festival and received by November 30th, 2018 to receive a full refund, minus a \$50 handling fee. After November 30th 2018, no refund will be given.

# Rancho Mirage® Wine and Food Festival

**Set Up Saturday, February 2<sup>nd</sup>, 2019:** The RMWFF will start on time! Make sure that your table is set up, decorated, and ready to pour by 12:15 AM (45 minutes before the doors open). THIS IS A RAIN OR SHINE EVENT.

**RMWFF WILL SUPPLY:**

Signage for winery, Umbrella, 6 foot linen covered table, winery listing in the program and on the RMWFF website, a link to your winery on our website, 2 Wine Glasses for tasting, water, Ice and holding containers, and dump buckets.

**THE TRADE WILL BE ALLOWED IN AT 12:00PM ALONG WITH VIP GUESTS.**

**YOU NEED TO BRING: A Minimum of 4 Cases of assorted Wines that you choose to Pour our at the Grand Tasting.** (Remember, 1 case of wine will give you only 240 1-ounce pours, so plan accordingly).

This is a true wine marketing event, with over 2,000 wine loving attendees; you do not want to run out! Bring your marketing material and Wine Club Sign up information, along with pouring restrictors for your bottles.

*We look forward to partnering with you at The Rancho Mirage Wine and Food Festival, on Feb 2nd, 2019.*

*Cheers to you!*

*David Frascetti*

**Fresh Eddie Productions LLC Proudly Produces:**

**The Rancho Mirage Wine and Food Festival  
February 1<sup>st</sup> & 2<sup>nd</sup> 2019 in beautiful Rancho Mirage, CA.  
[www.rmwineandfood.com](http://www.rmwineandfood.com)**

**The 7<sup>th</sup> Annual VinDiego Wine and Food Festival  
April 12<sup>th</sup> & 13<sup>th</sup>, 2019 in sunny San Diego, CA.  
[www.vindiego.com](http://www.vindiego.com)**